

### ABSTRACT OF THE DISCLOSURE

An adjustment apparatus of a vehicle is provided. The apparatus includes at least one customizable vehicle component situated within the vehicle; a receiving arrangement configured to receive identification signals communicated by at least one identification device, the  
5 identification device having a position with respect to the vehicle; and a processing arrangement communicatively coupled to the receiving arrangement, the receiving arrangement configured to communicate the identification signals to the processing arrangement; in which the processing arrangement is configured to automatically set a user preference of the customizable vehicle component as a function of the identification signals and as a function of the position of the  
10 identification device with respect to the vehicle.